

Communications Assistant – Internship

Do you want to support our communications around city actions in the energy transition, especially through our digital channels?




We are the European network of cities in energy transition. For over 27 years, we have been advocating a democratic energy transition through bold and creative policy and communications work. The network represents more than 1,000 towns and cities in 30 countries.

Profile

We are looking for a communications student who loves to create engaging communications and who is at ease with writing journalistic style texts in English (French is a bonus). We're sure you will enrich the communications team's work with your creative ideas and your storyteller talent.

In addition to your communications skills & experience, you should:

- have an interest in the energy transition and a shared passion with those that are committed to making cities greener and more liveable
- be enrolled in a Bachelor or Master's Programme in Communications

CITIES' ACTIONS		
 <p>Improving Energy Efficiency of [...] <i>Helsinki, Finland</i></p>	 <p>Mobility Week in City of Zagreb <i>Zagreb, Croatia</i></p>	 <p>Baseline Emission Inventory for [...] <i>Dublin, Ireland</i></p>
.Buildings - District heating and cooling	Cooperation, participation, networking - Public transport - Soft mode of transport	.Energy & climate strategy and policy - Energy production and distribution - Urban planning

Missions

- Collect city best practices on renewable policies/initiatives and give them an attractive editorial format
- News stories: Write articles for our online news section, newsletter
- Research and edit background articles and interviews for our Annual magazine EC INFO
- Monitor and produce content in our social media
- Assist in the preparations of our Annual Conference (taking place in Rennes, France, End of April)
- Assist in the development of campaign strategies
- Design infographics and liaise with our graphic designers

Knowledge and experience

- Enrolled in a Bachelor or Master's degree in Communications
- Up-to-date knowledge of digital communications including website management, social media strategy and delivery
- First experience in a media environment or editorial office

Skills

- Native English speaker or equivalent; good knowledge of French would be an asset
- Proven ability to write clearly and concisely for a range of audiences, even on complex political and technical topics
- Proven experience using a content management system
- Proven experience with social media
- Proficient with Adobe Design software or similar
- Strong organisational and prioritisation skills
- Ability to work in team as well as to take own initiatives

Workplace

Energy Cities' main office in France :
2 chemin de palente
25000 BESANCON

Financial conditions

Approx. 500€/month

Duration & start

3-6 months
Autumn 2017



Contact

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